Veterans Process at Penn State Schuylkill
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Veterans Process

- Objective
- Recruitment Strategy
- Partnership and Process (A Team Approach)
- Transition to Success
- Best Practices
Objective

Provide quality customer service to our veterans in the areas of Enrollment, Financial Aid and Veterans Benefits.
Recruitment

The AEC (Adult Enrollment Coordinator) utilizes various means of reaching out to the local adult population:

- Billboard advertisements targeting adults
- Print advertising targeting adults
- Radio ads
- Job & Education Fairs and Community College Transfer Fairs
In partnership with Veteran Services, we utilize the RONA (release of names and addresses) letter purchased from the VA to contact potential new Veteran students. MAILING-RONA LETTERS, POSTAGE PAID POSTCARD, AND PENN STATE SCHUYLKILL ADULT BROCHURE.

This mailing is the responsibility of the Veteran Work Study.

The AEC tracks the responses from the mailing.
Recruitment Cont.

The Application Fee is Waived by the AEC for All Veteran Students that Provide a DD-214

(Certificate of Release or Discharge from Active Duty)
Partnership and Process

Penn State Schuylkill uses a Team Approach

The PSU Schuylkill Team is comprised of the Adult Enrollment Coordinator, the Financial Aid/Veterans Benefits Coordinator and the Veteran Work Study.
When AEC schedules an admissions appt. with a potential Veteran student, a Financial Aid/Veterans Benefits appt. is also made.

AEC discusses the PSU admissions process with each student, including how to obtain their military transcripts and any other relevant transcripts.

AEC will then escort the Veteran to the Financial Aid/Veteran’s Benefits area.
The Financial Aid/Veterans Benefits Coordinator will sit down with the Veteran to review the next steps:

- Review applying for FAFSA (Free Application for Federal Student Aid)
- Review the procedure for credit for prior training
- Provide the student with a *Checklist for Veteran’s Education Benefits*
During or after the meeting with the Financial Aid/Veterans Benefits Coordinator, the Veteran Work Study will establish himself as a point of contact for the Veteran as they begin to navigate the benefits process.

The Veterans Work Study also serves as a liaison to connect Veterans to other Veteran students at the Penn State Schuylkill campus.

The Veterans Work Study helps to foster a Veteran friendly campus by providing a reliable source for answers to their questions and concerns.
Partnership and Process Cont.

Once the student completes the admissions process, they will meet with the Financial Aid/Veterans Benefits Coordinator to review their financial aid package.

The length of time that the student is eligible for benefits is compared with the length of time needed to complete their PSU degree to assist the Veteran with their educational plan.
Either the Financial Aid/Veterans Benefits Coordinator or the Veteran Work Study will meet with every Veteran student prior to the start of each semester.

Veterans complete a certifying form each semester they choose to use their benefits.
Transition to Success

Veterans Resource Directory is a listing of the available Penn State Schuylkill resources/contacts. Included on this webpage are the following resources/contacts:

- Adult Enrollment Coordinator
- Financial Aid/Veterans Benefits Coordinator
- Veterans Work Study
- Advising
- Counseling/Disability Services
- Tutoring Services

This listing is designed to streamline the resources for veterans as they successfully transition to their new role as a student at Penn State Schuylkill.
Best Practices

We define our best practices through our recruitment strategies, campus partnerships and serving the needs of our veterans.

Resources:

- RONA Mailing
- Checklist for Veterans Education Benefits
- Certifying Form
- Website
QUESTIONS?

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