

Video Learning Network

**What's it like to be an adult learner
in a Penn State VLN course?**

Hendrick Conference

May 9, 2013

Today's Discussion

- Introductions
- How a VLN course is developed
 - Veronica Godshalk
 - Matt Bodek
 - John Haubrick
- What's it like to be an adult learner in a Penn State VLN course?
 - Tyler Krepps
 - MaryAnn Tarli
 - Denise McMurdo
 - Kara Bowman

Overview of BSB on VLN

- ❑ In Fall 2013, we will offer the Bachelor of Science in Business across the state on VLN
- ❑ 6-7 campuses will receive broadcast
- ❑ 7-week classes offered on Saturdays
- ❑ One morning class, different afternoon class
- ❑ 20 months to deliver 60+ credits
- ❑ Entire curriculum (20 classes in Mgmt/Mktg option-no electives) have/will be designed for VLN delivery
- ❑ Fall 2012 first cohort entered program (12+ students)

Getting Faculty Involved

- ❑ Encouraging faculty to get on board
 - Superordinate goals
 - Work with interested, capable faculty

- ❑ Designing courses
 - Work with Instructional Designer
 - VLN 2000 class
 - Communicate about objectives, student experience, desired outcomes

Getting Students Committed

- ❑ Get students admitted and enrolled
 - Info sessions

- ❑ Help students to understand it is possible
 - Share schedule, time off, time requirements, & pay off at end

- ❑ Why students choose the BSB on VLN
 - 60+ credits in 20 months
 - Access to general education courses

□ Light at the end of the tunnel



Instructional Design

- ❑ Professional Development: VLN 2000
- ❑ The role of the instructional designer
- ❑ Designing seven-week hybrid courses
- ❑ Nursing course preview

Question 1

- ❑ What was it like to interact with your instructor and other students using the VLN technology?

Question 2

- ❑ What were some of the benefits that you experienced in an accelerated VLN program and what were some of the challenges?

Closing Question

- ❑ What advice would you give faculty, staff, and instructional designers for creating future courses for working professionals?

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